



**ColoradoCare, Amendment 69**  
**Good for Our Patients and the Practice of Medicine**  
**Physicians for ColoradoCare**

ColoradoCare would change the way Coloradans pay for health care by replacing insurance premiums and deductibles with an income based premium tax that pays for comprehensive health care for every Colorado resident. It is a financing system, not a medical system. Providers could choose to be public, private, for profit, nonprofit, independent or salaried. ColoradoCare will help you love your work again.

- Medicaid patients would become equal beneficiaries with full payment for providers and easier access to necessary referrals. The consistency of providers would increase quality of care and satisfaction for patients and providers.
- ColoradoCare does not replace Medicare. It augments it with a supplemental plan.
- Billions of dollars in annual cost savings come from reducing unnecessary administration and bureaucracy. These savings would be used for more services and providers.
- ColoradoCare does not squeeze provider income. “ColoradoCare will take good care of our providers because they take care of all of us.”
- Physicians would have a stronger voice through locally elected Trustees and an Ombudsman Office specifically for providers.
- Greatly decreased interference from third parties would return control of treatment decisions to the patient/provider relationship.
- Patients, not insurance companies or employers, would choose providers, leading to greater continuity of care.
- All patients will have comprehensive coverage without deductibles.
- Medical professionals and patients would benefit from the emphasis on wellness, prevention, and support for expanding effective innovation, e.g. Patient Centered Medical Homes.
- The provider, the provider’s family, and the staff will be covered.
- ColoradoCare is set up as a nonprofit, statewide, cooperative business responsible for maintaining the attractive fee structure needed to retain and bring providers to Colorado. The savings come from reducing overhead, not provider compensation.
- The Colorado medical community can show the country how organized medicine can work to provide universal, high quality, cost-conscious medical care for our population while advancing our profession.

**Learn more — [www.ColoradoCare.CO](http://www.ColoradoCare.CO) — Get involved**

**ColoradoCare will help you love your work again. Vote YES on Amendment 69**